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The Open Daily

The open AI tools that actually work for your business

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FRONT PAGE · LEGAL & MARKETING

Six legal traps that can cost your site or app dearly before its first sale

A thread by Suraj Sharma rounds up the fines that keep showing up in AI-built sites and apps. The key word is "per": per visitor, per session, per email.

BY NATHAN ROMANO · PUBLIEXPERT

Building a site, an app or an email campaign with AI now takes an afternoon. What doesn't come included is the fine print. On Tuesday, Suraj Sharma posted a list on X of six mistakes found in most AI-built apps, each with its fine in the US or Europe.

1. No age check. If children under 13 sign up unchecked (COPPA), the fine runs up to \$53K per child. **2. Google Fonts loaded from Google's servers.** A Munich court made a site pay €100 to a single visitor for leaking their IP address (GDPR). **3. Session replay on by default.** In California, recording what users type can count as wiretapping: \$5K per session.

4. Emails with no unsubscribe link or postal address. CAN-SPAM fines run up to \$53K per email. **5. Subscriptions without renewal terms next to the button.** In California, those charges

can be treated as a gift you have to refund. **6. No registered DMCA agent.** It costs \$6; without it you lose safe harbor when users upload someone else's content, and fines run up to \$150K per stolen image.

What does it mean for your business?

If you sell to or email customers in the US or Europe, this applies to you. Mexico has its own personal data protection law and privacy notice rules too. Most of it takes an afternoon to fix: fonts served from your own site, session replay off or behind consent, and an unsubscribe link plus a postal address on every marketing email (which is why this paper carries both at the end). The author himself says it isn't legal advice: for your specific case, talk to a lawyer.

THE 6 FINES

UNDER-13 USERS

Up to \$53K per child

GOOGLE FONTS

€100 per visitor (Munich)

SESSION REPLAY

\$5K per session

NO UNSUBSCRIBE

Up to \$53K per email

HIDDEN RENEWAL

Refund the charge

NO DMCA AGENT

Up to \$150K per image



DMCA
REGISTRY
copyright.gov/
dmca-directory



ORIGINAL
THREAD
x.com/
suraj_sharma14
TUE, OCT 6,
2026

NATHAN'S TAKE

At PubliExpert this is already the rule for everything we build: fonts at home, no session recording, and an unsubscribe link plus an address on every email. Check your site today. It costs less than one fine.

Talk to me on X → @nathanromano

EDITOR'S NOTE

Issue No. 2. Two topics today: the legal fine print that can cost any online business dearly, and the AI assistant gold rush, with the parts that actually work for you. We check everything at the source before it goes to print. Disagree? Tell me on X: @nathanromano.

— NATHAN ROMANO, PUBLIEXPERT

BRIEFS · SALES

He put three SMS and WhatsApp agents to the test

Kevin Simback gave Instinct, Fo and Tab the same three tasks: buy a gift, find a tricky multi-leg flight and get quotes from three plumbers in Spanish. Instinct won, narrowly. The most interesting part was his side note: two of the agents recommended the exact same gift. "If you sell products, getting three agents to recommend you is a huge opportunity," he wrote.



SOURCE
x.com/KSimback
TUE, OCT 6, 2026

NATHAN'S TAKE

Agents are already choosing who to buy from. Make sure your site, your Google profile and your reviews say clearly what you sell, at what price and where. How-to on page 3.

Talk to me on X → @nathanromano

The assistant gold rush

ANALYSIS · MARKET

The AI assistant gold rush: lots of noise on X, few paying customers

Every week another assistant launches that books your dinner, sorts your inbox or calls your dentist for you. In an article on X, Soumya, of short-form video agency Aydus, estimates the “Tech Twitter” bubble at 5 to 8 million highly engaged users. X reaches 18% of US adults, versus 51% for Instagram and 37% for TikTok. And according to a16z, only about 2% of US households were paying for an AI service as of April 2026.



SOURCE
x.com/soumyathekkks
TUE, OCT 6, 2026

NATHAN'S TAKE

The lesson works for any small business: your customers don't live on X either. Film your product solving a real problem, in short video, over and over. One viral video isn't a plan; ten honest demos a month is.

Talk to me on X → @nathanromano

Her thesis: a launch is an event, and distribution is what happens after it. People don't change habits after one demo; they need to see the product solve real problems again and again, which is why she argues for repeated short-form videos that show it in use. “The launch gets you noticed. Distribution gets you remembered. Habit gets you paid.” Note: Aydus sells exactly that service.

OPINION · ASSISTANTS

Andrew Wilkinson: “the chat assistant is a feature, not a product”

Investor Andrew Wilkinson hooked his ChatGPT up to iMessage with a bridge app and concluded it's “exactly like Instinct,” except it has context on him, can use his computer, and

has his knowledge graph and all his plugins. His verdict: “Instinct = feature not a product.” Texting an AI is now easy to copy. What's hard to copy is what the AI knows about you.



SOURCE
x.com/awilkinson
TUE, OCT 6, 2026

NATHAN'S TAKE

I agree. The channel is becoming a commodity; the value is your information: customers, prices, history, processes. Before paying for another assistant, get your data in order. That's the asset.

Talk to me on X → @nathanromano

NEW · CODING AGENTS

One: a single inbox to talk to all your coding agents, from your iPhone too

One is a Mac app that puts your coding agents' questions and finished work (Codex, Claude Code, OpenCode and more) in one inbox. You answer with a keystroke, or talk and One routes your instruction to the right agent. The iPhone app is a free TestFlight beta that notifies you when an agent asks something or finishes; Android works through the browser. It also connects agents running on Linux servers.

There's no free plan: Pro is \$12.99 a month (\$6.99 the first month) or \$119.88 a year after a 3-day trial with a card, and a limited lifetime edition costs \$229. It needs macOS 13 or later; there's no Windows version. The closest free alternative is Happy (happy.engineering), open source, for running your agents from your phone.



SOURCE
x.com/ky__zo
SEEN ON X TUE, OCT 6, 2026

NATHAN'S TAKE

Only worth it if you already have coding agents working all day and you hate leaving them waiting. If you're just starting, try Happy first: it's free and covers the basics.

Talk to me on X → @nathanromano

TREND · EMAIL

AI agents now get their own email

Grok Bot can now claim its own inbox (name@mail.grokbots.com) to send and receive email, as Melvin Vivas showed. The same day, Goshen Email launched: open-source inboxes for agents you can self-host on Cloudflare. Each agent gets its own address, threads and attachments, runs over API or MCP, filters spam, and you read along from a dashboard.



SOURCE
goshenemail.com
TUE, OCT 6, 2026

NATHAN'S TAKE

Give the agent its own email address, never yours. You see everything it sends and can switch it off without touching your inbox.

Talk to me on X → @nathanromano

GLOSSARY

CAC

Customer acquisition cost: what you spend on marketing and sales to win one new customer. If an organic video brings in customers without paying for every impression, your CAC goes down.

NUMBER OF THE DAY

2%

of US households were paying for an AI service as of April 2026.

SOURCE: A16Z ESTIMATE CITED BY SOUMYA

Open source & the tip of the day

— OPEN SOURCE · APPS

He built an iPhone app and shipped it to the App Store without a Mac

Apple says you need a Mac to build iPhone apps. Joshua Warren built one on Linux (Omarchy), submitted it to the App Store, installed it on his iPhone over USB and debugged it, “no Mac anywhere.” His omarchy-apple-dev project is open source (MIT) and has about 900 stars on GitHub. It works with a free Apple ID for installing on your phone; it only needs a one-time download of the Xcode file from Apple’s site, and you have to be comfortable in the terminal.



SOURCE
x.com/
JoshuaSWarren
TUE, OCT 6,
2026

NATHAN'S TAKE

This isn't for the business owner, it's for your developer. If someone quotes you an internal app and says you need to buy Macs first, ask about this.

Talk to me on X → @nathanromano

TIP OF THE DAY

Get your business ready to be recommended by an AI agent

When someone asks an assistant to “find me a dentist nearby” or “the best gift for my dad,” the agent picks from what it can find. Make sure it finds you:

- 1 Complete your Google profile: category, hours, area, photos and phone number.
- 2 Say on your site, in text (not in images), what you sell, who it's for, which city and what price range.
- 3 Ask for reviews that mention the specific product or service they bought.
- 4 Ask ChatGPT or Gemini “who sells X in my city?”, see if you show up, and fix on your site whatever they get wrong.

QUOTE OF THE DAY

“The launch gets you noticed. Distribution gets you remembered. Habit gets you paid.”

SOUMYA, AYDUS · ON X, OCT 6, 2026

Has an AI ever recommended a business to you, or sent you a customer? Tell me on X: @nathanromano.

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1.envato.market/OJBzNV Affiliate link: I earn a commission if you buy through it. Your price is the same.

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